ARCHIWARE

Archiware presents advanced Archiving solutions at IBC 2016

Archiware GmbH, manufacturer of data management software suite Archiware P5, is showing Archive to the Cloud and FinalCut Pro X integration to media professionals at Europe's most important Trade Show for Media & Entertainment.

Munich/Amsterdam, September 2016 – At IBC, the Archiware P5 product line will be shown and supported by the largest partner network ever. This year, a record number of 27 partners will be showcasing Archiware P5 compatible products. The list includes two MAM vendors with new integrations for P5 Archive – Turkish vendor **METUS** and Swedish manufacturer **Cantemo** who now offers native integration into their extended Archive Framework for Portal MAM.
The full list of partners and their locations can be viewed here:
http://www.archiware.com/sites/default/files/atoms/files/Archiware_Partner_Map_IBC2016.pdf

The new and bigger booth **7.F06** boasts a bold and streamlined design to go with the slogan "Data Management made easy". With that motto in mind, Archiware will be showing the upcoming version 5.4 of the P5 software suite including Archive to the cloud, integrated preview creation via FFmpeg and ImageMagick, and integration with Synology NAS.
Archiware is also showing the next version of the innovative P5 Archive App, the one-click tool for archiving from the Mac OS X Finder. In this new version, the integration with FinalCut Pro X has been developed further to allow archiving of projects directly from within FCP X.

To show the practical application of Archiware P5 in conjunction with partner products, the booth will feature a **live archiving workflow** including an **mLogic mTape Thunderbolt LTO drive** and a **Spectra Logic T50e glass-top LTO library.**
Archiware partner Halimedia will present a unique **all-in-one video recording station** including an **AJA KiPro Recorder & Player**, connected to a central MAM and Archiving system for training with immediate video feedback.
And lastly, a welcome return of the **joint setup with Sonnet Technologies** on stand 7.G02: An optical thunderbolt cable connects a Mac Pro - running Archiware P5 Archive in Sonnet's **RackMac Pro rack enclosure** - to a **Sonnet Echo 15+ Thunderbolt 2 Dock** on the Archiware booth, showing how Archiving can be done from any workstation (Echo 15+ Dock, Monitor, Keyboard, Mouse) while the Mac Pro and LTO Tape drive are housed safely in a server room up to 60 meters away.

About Archiware:
Headquartered in Munich, Germany, and privately held, Archiware is a manufacturer of data management software for backup, synchronization and archiving. Archiware P5 software is platform independent and aimed primarily at media and production companies. The product line includes
   - P5 Synchronize - Replicate data to ensure high availability
   - P5 Backup - Back up server data to disk and tape
   - P5 Backup2Go - Back up desktop and laptop data to disk
   - P5 Archive - Move or migrate data offline to disk and tape
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